



August 10, 2023

For Immediate Release

Company Name Frontier Management Inc.

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(Stock code: 7038 The Prime Market of the

Tokyo Stock Exchange)

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# Notice of Opening of Branch in Paris, France to Boost Cross-border Business in Europe

Frontier Management Inc. (hereafter, "the Company") announces that it resolved at a meeting of its Board of Directors held today to open a branch in Paris, France. Details are as follows.

#### Details

## 1. Background and purpose

The Company provides a wide range of solutions combining management consulting, M&A advisory services, management executive support, business revitalization support and other services, and is also focusing on expanding business overseas through the establishment of bases in China, Singapore and the US. In July 2023, the Company formed a capital and business alliance with Athema (registered trademark: AT Conseil), which is headquartered in Paris, France and provides M&A advisory services. The Company has also today announced a business alliance with a group company of Helbling Holding AG (hereinafter "Helbling"), which provides management consulting and M&A advisory services mainly in Switzerland and Germany.

The Company will now establish a branch in Paris and assign management consultants and M&A Bankers with vast experience of cross-border business to the new branch.

Through the opening of the Paris branch, the Company aims (i) to further strengthen its partnership with Athema, Helbling and other European partner firms and (ii) to enhance its cross-border business by expanding the Company's excellent integrated solutions combining management consulting, M&A advisory services, PMI and other services in Europe, the Middle East, and Africa.

## 2. Planned date of establishment and location

< Planned date of establishment>

Around November 2023

### <Location>

Address	31 rue du Colisée, 75008 Paris France(Same address as Athema)
Access from the nearest airport	Approximately 50 minutes by car from Paris Charles de Gaulle Airport
Access from the nearest station	One minute's walk from Saint-Philippe-du-Roule metro station