

Announcement of Capital & Business Alliance with Athema, an M&A advisory firm in France

July 14, 2023

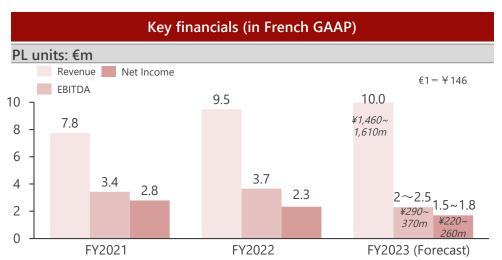
Overview of Athema

Company Profile				
Company Name	Athema (registered trade name: AT Conseil)			
Businesses	Provides M&A advisory services with industry focus in the industrials, software & IT services, business services, food & beverage & agribusiness, consumer goods & retail, energy, environment & natural resources, real estate & construction, healthcare & life sciences and aerospace & defense sectors.			
Establishment	2001			
Representative	Antema SAS (Antema SAS representative: Jean-Marc Teurquetil)			
Address	Paris, France			
Number of employees	19 employees			

Jean-Marc Teurquetil's background

- Has expertise in advisory services for the aviation, logistics, food & beverages and PE funds.
- Engaged in derivatives business at Credit Lyonnais for 7 years.
- Became general manager of BNP Finance.
- Appointed as president of independent brokerage firm Aurel Leven in 1996 and sold to Cantor Fitzgerald in 2006.
- Established Athema and currently engaged in M&A advisory services.

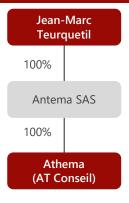




There are some accounting processes that differ between French GAAP and IFRS. After the capital and business alliance (for both equity-method and consolidation) Athema's financials will be converted to IFRS.

BS units: €m	FY2020	FY2021	FY2022
Net assets	(0.5)	2.2	3.4
Net assets ratio	(18.7%)	37.7%	52.7%
Total assets	2.7	6.0	6.5

Current Shareholding Structure



Source: Company website

Outline of Athema (AT Conseil) \sim Key Coverage Sectors

- In addition to Jean-Marc Teurquetil, 6 directors with industry expertise and 6 senior advisors with strong client network (as of July 2023) collaborate to provide sector coverage.
- Approximately 10 focused sectors include food & beverage & agribusiness, automotive, retail & consumer goods, software & IT services, energy, environment & natural resources and healthcare & life sciences.





Automotive

Jean-Marc Teurquetil,
6 directors with industry insights and
6 senior advisors with a strong
customer network





Software & IT services



Healthcare & life sciences





Outline of Athema (AT Conseil) ~Selected M&A Advisory Track Records

- Selected deals are as follows.

Energy, Consumer Consumer Consumer environment & Transport & Sector goods & retail goods & retail goods & retail logistics natural (Food-related) resources 索 L'Occitane **Butler Industries** Superga Beauty Ocean Infinity Temis Luxury Buyer International SA L'Oreal Group iXblue SAS DHL Pierre Hermé Elemis subsidiary Subsidiary Seller / Target subsidiary iXblue Pty Ltd Veron Grauer Cosmeurop Sale of Pierre Acquisition of Sale of iXblue Pty Acquisition of Hermé held by Cosmeurop, a Ltd, a subsidiary Acquisition of Elemis by **Deal Summary** LOG Investment subsidiary of the of iXblue SAS Veron Grauer by L'Occitane L'Oreal Group, by Temis Luxury to Butler to International Industries Superga Beauty. Ocean Infinity 2021 2021 2019 2022 2022 Year

FRONTIER MANAGEMENT INC.

Athema as advisor

Strategic significance of this deal for Frontier Management

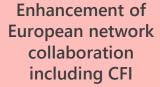
- This alliance will allow Frontier Management to ① expand to growing overseas markets, ② strengthen its human resources for cross-border business and ③ enhance the network for cooperation with business partners including CFI. With those initiatives, we expect improvement of our overall profitability.

Entry into overseas growth markets

- This alliance serves as a platform for Frontier Management Group to enter in rapidly growing European, the Middle Eastern and African (EMEA) markets.
- There are few Japanese professional firms that have expanded into Europe. Through cooperation between Frontier Management and Athema, we can provide integrated service, from formulation of M&A strategy, M&A target/buyer search, M&A execution, PMI to Hands-on consulting services.

Strengthening human resources for cross-border business

• We expect more deal flows of cross-border projects, which will attract talents with cross-border capability and provide opportunities for the development of those talents.

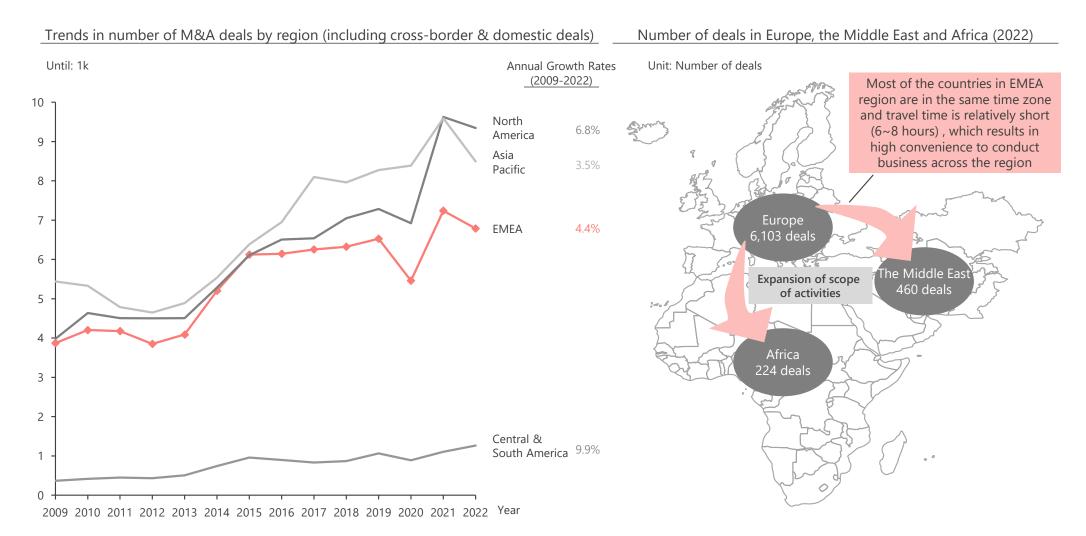


- Athema has established a strong relationship with M&A advisory firms and PE funds across European countries. Additionally, Jean-Marc Teurquetil serves as the Chairman of CFI* (Corporate Finance International).
- Through this alliance, Frontier Management aims to further strengthen its European network and promote collaboration with partner firms.
 - * CFI is a global membership organization consisting of 17 M&A firms mainly based in Europe.



Entry into overseas growth markets ~European M&A market

- The number of deals in Europe, the Middle East and Africa is on par with that in North America and Asia.
- With a focus on business operations in France and the broader European region, we can expand the scope of activities to the Middle Eastern and African regions.

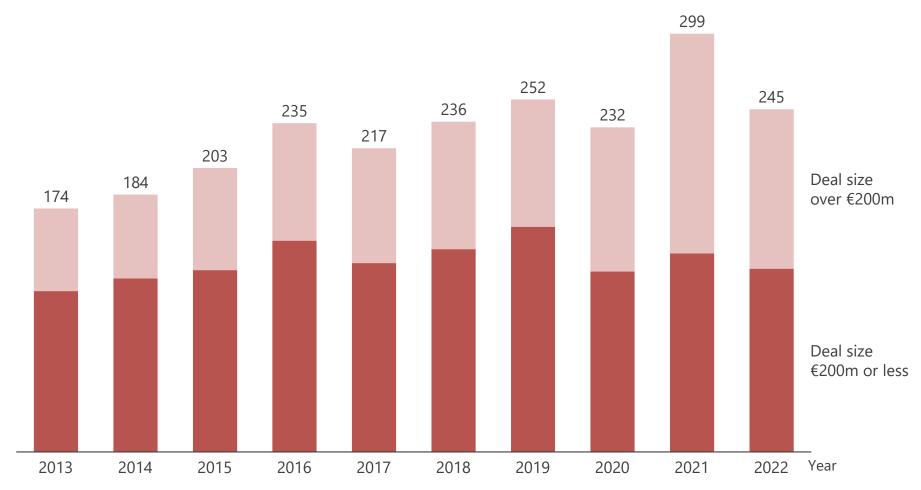


Entry into overseas growth markets ~M&A deals in Europe by Japanese companies

- M&A deals by Japanese companies in Europe are on the rise.

Number of M&A deals in Europe by Japanese companies (totals of sell-side and buy-side deals)

Unit: Number of deals



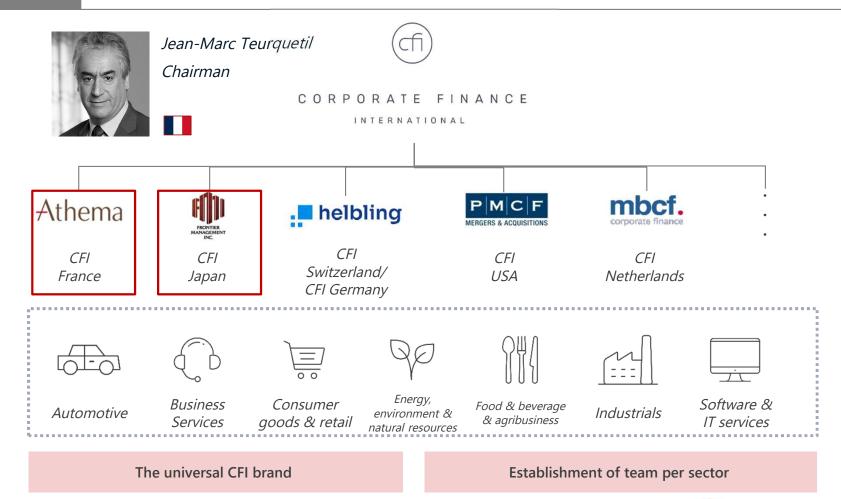
Source: Bloomberg

Enhancement of European network collaboration (1/4) ~CFI Overview

- Athema, along with Frontier Management, is a member of CFI.
- Jean-Marc Teurquetil is the Chairman of CFI.

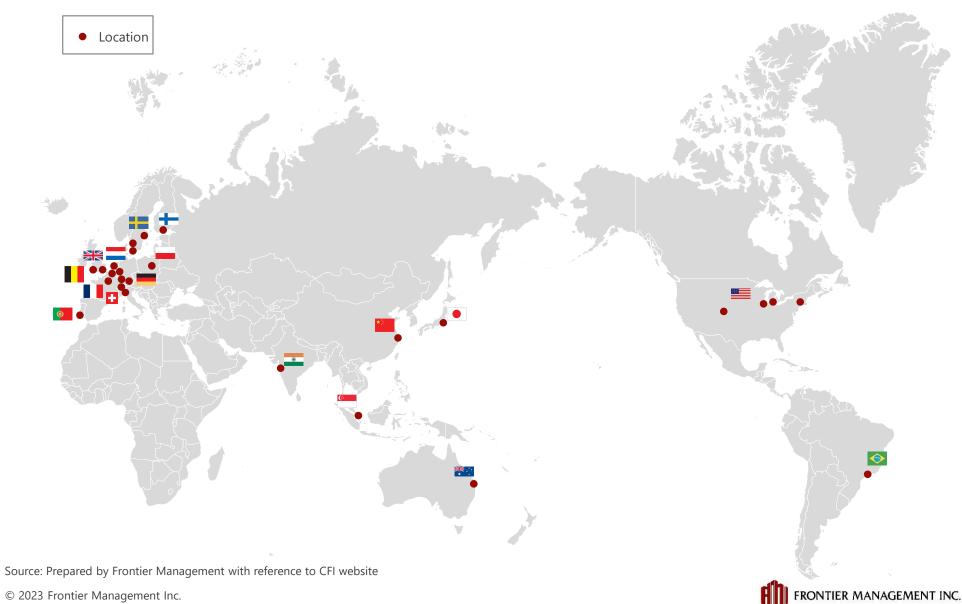
What is CFI?

- CFI is a global M&A membership with 17 countries, mainly in Europe, with strengths in cross-border M&A deals.
- Jean-Marc Teurquetil was appointed as Chairman of CFI in 2017, promoting collaboration among member firms from various countries.



Enhancement of European network collaboration (2/4) ∼CFI's global network

- CFI has established a network of M&A firms mainly in Europe, North America and Asia.



Enhancement of European network collaboration (3/4) ~CFI European League Table

- In the 1st quarter of 2023, CFI ranked 13th in the European M&A league table (based on number of deals, deal value €200m or less) .The ranking has greatly improved from 2021 to 2023.

EUROPE	Q1 2023 UP TO € 200 MILLION			
Rank	Financial Advisor	# of Deals	Ranking Q1 2022	Ranking Q1 2021
1	K3 Capital Group	86	4*	2
2	PricewaterhouseCoopers	58	1	1
3	KPMG	44	2	3
4	Grant Thornton	30	7	10
5*	Clearwater International	29	8	8
5*	Deloitte	29	6	4
7*	Ernst & Young LLP	28	11	12*
7*	Houlihan Lokey	28	10	15
9	Oaklins	26	8	7
10	Rothschild & Co	25	4*	11
11	BDO	23	3	6
12	IMAP	20	14	18
13	CFI	16	25*	23
14*	Clairfield International	15	13	20
14*	Globalscope	15	40*	NA
16	Translink Corporate Finance	14	17*	17
17*	GCG	13	16	12*
17*	Lincoln International	13	20*	15*
19*	Benchmark International	12	17*	21
19*	Edmond de Rothschild Hldg SA	12	NA	NA
21*	Baker Tilly International	10	12	14
21*	Cooperatieve Rabobank UA	10	31*	35*
21*	Natixis	10	30	37*
24*	Carlsquare GmbH	9	40*	49*
24*	Daiwa Securities Group Inc	9	31*	49*

EUROPE	Q1 2023 UP TO €500 MILLION			
Rank	Financial Advisor	# of Deals	Ranking Q1 2022	Ranking Q1 2021
1	K3 Capital Group	86	5	3
2	PricewaterhouseCoopers	61	1	1
3	KPMG	45	2	2
4	Grant Thornton	30	7	9*
5*	Clearwater International	29	10	15*
5*	Deloitte	29	6	4
5*	Houlihan Lokey	29	9	8
8	Ernst & Young LLP	28	8	7
9	Oaklins	26	11	12*
10	Rothschild & Co	25	3	6
11	BDO	23	4	11
12	IMAP	20	15	19
13	CFI	16	23*	26*
14*	Clairfield International	15	14	20
14*	Globalscope	15	41*	NA
16	Translink Corporate Finance	14	18*	17
17*	GCG	13	16	12*
17*	Lincoln International	13	21*	15*
19*	Benchmark International	12	18*	21
19*	Edmond de Rothschild Hldg SA	12	NA	NA
21*	Baker Tilly International	10	12	14
21*	Cooperatieve Rabobank UA	10	34*	37*
21*	Lazard	10	13	22*
21*	Natixis	10	32*	42*
25*	BNP Paribas SA	9	17	25

Enhancement of European network collaboration (4/4) ∼ Selected M&A Advisory Track Records of CFI

- CFI has an extensive experience in cross-border M&A deals.

CFI as advisor

Sector	Business services	Industrials	Software & IT services	Automotive	Industrials
Buyer	Johnson Controls	Flow Control Group (a portfolio Company of KKR)	Seamless Distribution Systems AB	Weber Holding GmbH	Carel Industries S.p.A.
Seller / Target	CDS Security Systems	Instrumart, LLC	Riaktr Of Endeit Capital, Fortino Capital Partners, GIMV	Schweizer Group Global GmbH	Klingenburg Group
Deal Summary	Sale of CDS Security Systems to Johnson Controls	Sale of Instrumart to Flow Control Group	Sale of Riaktr held by Endeit Capital, Fortino Capital Partners and GIMV	Acquisition of Schweizer Group by Weber Holding	Sale of Klingenburg Group to Carel Industries
Year	2022	2022	2021	2021	2022

Source: Prepared by Frontier Management referring to CFI track records

Collaboration between Frontier Management and Athema

- Frontier Management and Athema will collaborate to provide services leveraging the strong industry expertise and corporate intelligence networks in Japan, Europe, and other regions.

